

Building Organizational Capacity for Asset Building

IABG Conference
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Heartland Human Care Services, Inc.®

Goals for this presentation

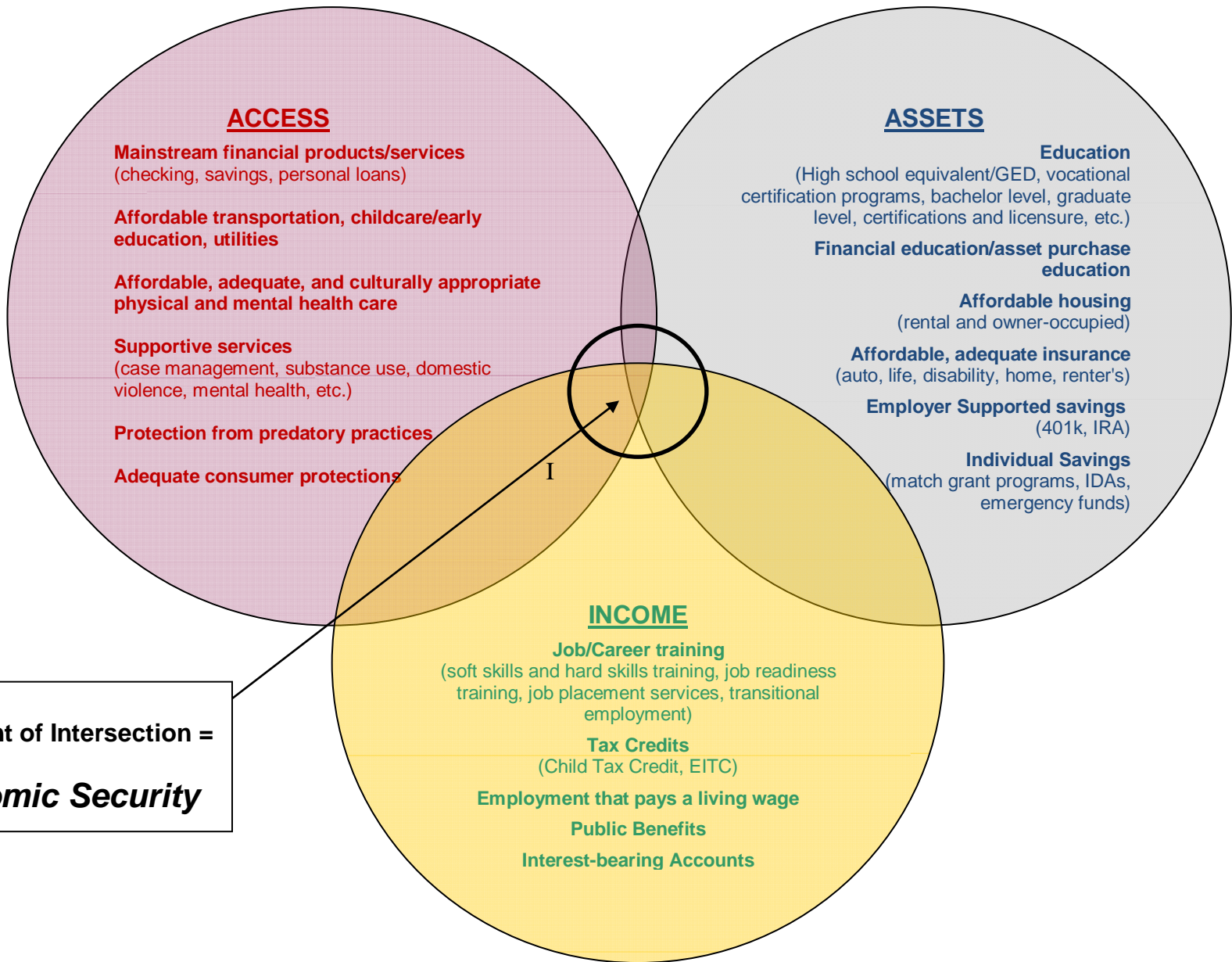
- Why is it essential to collaborate within your organization/ service area?
- What types of services can incorporate asset building?
- How can it be done?
- What expertise can be shared/ what needs to remain
- Added benefits



Why collaborate?

- Reduce duplication of services
- Retain and build expertise in the field
- Increase the impact of funding dollars (funders like partnerships!)
- Get the word out





The Point of Intersection =
Economic Security

Benefits of collaboration

- Build better relationships within/ across organizations
- Cross-training of staff
- Get the right people in the room to make decisions
- **Improve services to participants!**



Areas of opportunity

- Employment/ workforce development
- HIV prevention
- Outpatient health programs
- Supportive housing
- Youth programs
- Domestic violence
- Program development & Grant-writing
- Policy & advocacy

...your ideas?

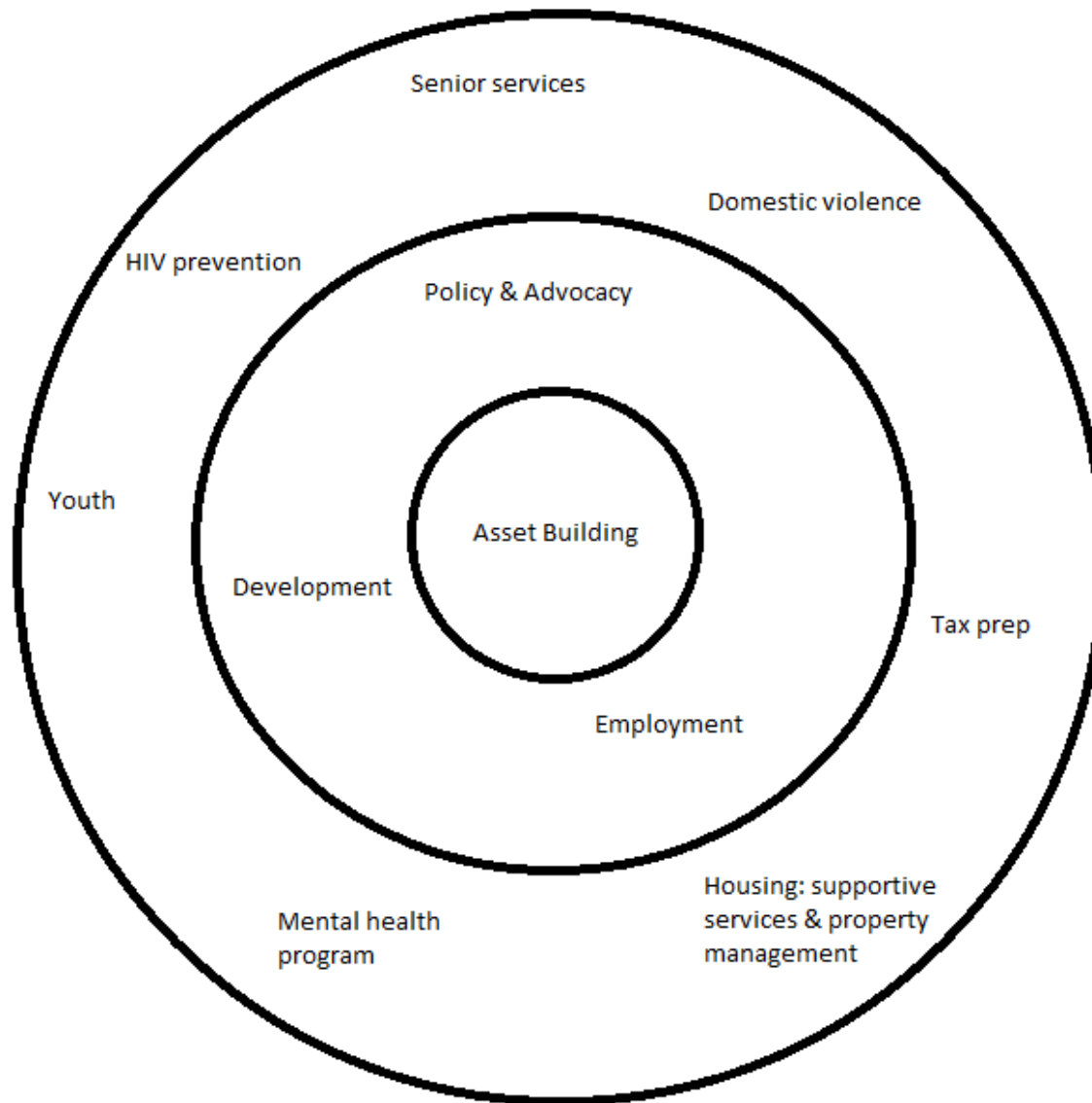


Ideas for building infrastructure

- Advisory committee
- Task force
- Networking breakfast
- Special projects
 - Financial literacy month
 - Money Smart Week
 - Brown bag lunches
- Research projects
- Assign tasks!
(subcommittee or working group)
- Make it regular



How it works



Areas of overlap

- Case management/ goal setting/ coaching
- Job search
- Resume writing/ review
- Public benefits screening
- Savings
- Budgeting
- Direct deposit
- Tax prep education
- Motivational interviewing
- Confronting obstacles
- Child care
- Referrals to other resources
- Education goals
- Consumer skills (savings tips, predatory products 101)

Specialty areas

- Credit report review
- Credit & debit cards
 - Secured cards
 - Prepaid/ GPR cards
- Banking
- Financing major purchases (car, home, computer)
- Compound interest
- Life insurance
- Investments
- Predatory products 201



What else is it good for?



- Grant applications
- Showing leverage
- Risk management/
vetting products
- Become more flexible



Be purposeful...

- Be clear about intent
- Get the right people on board!
- Give people an “out”
- Be open to new ideas, but remember your values
- Make it a win-win
- Good luck!



For more information

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